



— ATTENTION BAY AREA FILMMAKERS —

PlayGround in association with **Dances with Light** announces
the inaugural **PlayGround Film Festival Competition**

Board of Directors

Regina Guggenheim
Chair

James A. Kleinmann
President

David Glotzer
Vice President,
Governance

Patrick O'Brien
Vice President,
Development

Elliott Kopstein
Treasurer

Maya L. Tussing
Secretary

Robert Allen
Alisa Baker
Robert L. Bryant
Amy Goldberg
Richard Idell
Aaron Loeb
Rachel Michaelsen
Barbara Oliver
Michelle Ortega
Tolan Steele

James A. Kleinmann
Artistic Director

Annie Stuart
Associate Director

268 Bush Street #2912
San Francisco, CA 94104
415-704-3177 voice/fax
info@playground-sf.org
www.playground-sf.org

The Competition

Create a short film using any one of the 103 ten-minute plays that have been featured at the **Best of PlayGround Festival** over the past fifteen years. The competition is open to all Bay Area filmmakers.

The Incentives

To adapt proven written material that has already been performed on the stage;
To work with talented Bay Area actors and writers;
To foster an active film community in the Bay Area;
To secure **\$1,500** in seed-funding that **PlayGround** will award to the top six applicants.

The short term goal

The winners will have their films screened at the first **PLAYGROUND FILM FESTIVAL** to be held in San Francisco, in conjunction with the 2012 **Best of PlayGround Festival**.

The long term goals

To make the **PlayGround Film Festival** a sustainable annual event.
To develop a pilot for a one-hour series to be made in the Bay Area.
To create new opportunities for Bay Area writers, actors, directors, filmmakers and technicians.

The Resources

PlayGround was founded in 1994. For the last eighteen years, **PlayGround** announces a topic to a pre-selected **writers pool** of Bay Area emerging professional playwrights each month, October through March, inviting the submission of original ten-page plays. The best six of these plays are presented as staged readings before a live audience on the third Monday of the month at **Berkeley Repertory Theatre**, featuring some of the Bay Area's best directors and actors. Of these, seven plays and playwrights are selected each year to be part of **the Best of PlayGround Festival**, running for four weeks in May. From the thousands of plays that have been written for PlayGround, only 103 have made it to one of these festivals. Applicants will have access to these 103 scripts on-line or in book form. **PlayGround** will help applicants with introductions to writers, actors and directors, as needed.

The Time Line

Competition Announced	January 9
Proposals Due	February 6
Winners Announced	February 10
Screenable Rough-Cut Due	April 16
Finished Film Due	April 30
Best of PlayGround Festival	May 3-27 (screening dates to be announced)

The Application/Proposal

Filmmakers may submit more than one application. Different applicants may submit for the same play, though only one proposal per play will likely be granted seed-funding.

Applications will be judged based on the applicant's response to the following elements:

- A proposed treatment of the film (3 pages max.);
- Relationship and involvement of the writer;
- Potential cast list, with any verbal agreements secured;
- An achievable production plan, including anticipated expenses and in-kind resources;
- A fundraising plan (crowdsourcing, e.g., IndieGoGo, Kickstarter, favors from friends and family);
- A resume or bio of the filmmaker;
- A dvd or link to an example of the filmmaker's work;
- Locations secured, if any;
- Equipment to be used.

The proposals will be reviewed by a panel of film and theatre professionals from the Bay Area.

How to Submit

Submit proposal(s) in PDF or DOC format by February 6, 2012 (receipt date) to jim@playground-sf.org. Mail work samples (unless provided online) to: PlayGround, 268 Bush St #2912, San Francisco, CA, 94104-3503 by the deadline.

The Rules

The filmmaker will be responsible for creating contracts with writers, actors and technicians.

The filmmaker will be responsible for securing festival rights for music.

PlayGround and **Dances with Light** will be available to help with this process.

Casting & Other Assistance

PlayGround Associate Director Annie Stuart, a twenty-year veteran casting director of film, television and theatre, is available to collaborate on these projects if you would like her casting support and can provide deeply discounted rates. Please contact her directly at annie@playground-sf.org to discuss. If you have questions regarding script selection, introduction to playwrights or any technical questions regarding the PlayGround Film Festival competition, please contact Jim Kleinmann at jim@playground-sf.org.

The Final Product

The finished film will be screened in **Blu-Ray**. The Festival organizers will be able to offer help creating a **Blu-Ray** version of the final cut.

The Fine Print

The finished film will be owned by the filmmaker, but with the agreement that **PlayGround** can show it at **PlayGround Film Festivals**, and that the film or a portion of it can be used (but not broadcast or used commercially without a separate agreement) as a "potential" pilot for a cable television series, and excerpts may be shown via PlayGround's website or Youtube channel. PlayGround and Dances with Light will receive producer credit in each film provided with seed-funding. It will be the responsibility of the filmmaker to secure the appropriate low-budget "festival" contracts for any SAG actors or other related unions.

Organizers

PlayGround is the Bay Area's leading playwright incubator, now in its 18th year under the leadership of co-founder and Artistic Director Jim Kleinmann. The mission of PlayGround is to support the development of significant new local voices for the theatre. More than just another play development program, PlayGround focuses on the creation of a true theatre community by nurturing the collaborative process between first-time or early development playwrights, and established, professional actors and directors. PlayGround has supported more than 170 Bay Area playwrights in the development of more than 600 original short plays through the Monday Night PlayGround staged reading series and Best of PlayGround Festival. The company has also commissioned 41 new full-length plays by PlayGround alumni and supports local production of new plays through the New Play Production Fund. For more information, visit <http://playground-sf.org> or follow us on facebook at <http://facebook.com/playgroundsf>.

Barry Stone, owner of **Dances with Light**, made his first film in 1979. He has professional credits as an actor, composer and director in the theatre, and as a producer, director, writer, composer, actor, cinematographer and editor in film and television. His directorial credits include four episodes of the British hit series *rENFORD rEJECTS*, filmed in London for Nickelodeon and Channel Four, "All Ways Welcome", produced and directed for the Ontario Ministry of Tourism and Recreation, and numerous commercials, music videos and corporate films. Barry has been the cinematographer on forty-seven episodes of series television, six MOWs, numerous commercials and twenty-one feature films, notably *Lie with me*, *Mouth to Mouth*, *Cherish*, *Triggermen*, *Pale Saints*, *Paris France*, *Rude*, *Dumbarton Bridge*, *The Perfect Son* and *Dream with the Fishes*. Recently Barry produced and directed *SNIFF*, a feature length drama / documentary hybrid with Amanda Plummer, Neil Morrissey (and a lot of great dogs).

Questions

For any additional questions contact:

Jim Kleinmann at PlayGround

jim@playground-sf.org